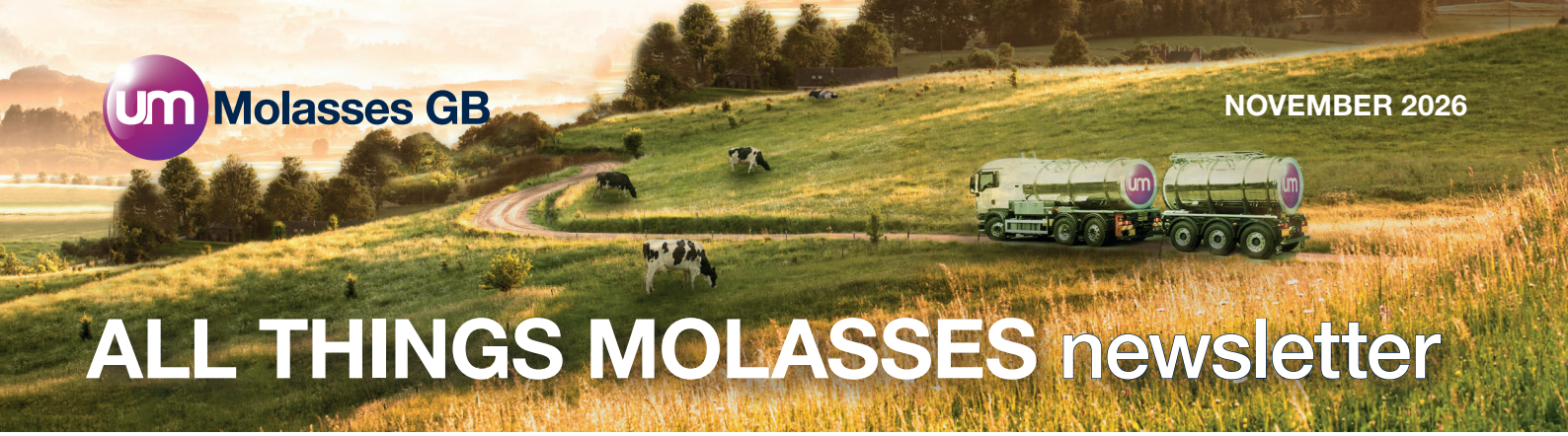


Molasses GB

NOVEMBER 2026

ALL THINGS MOLASSES newsletter

Welcome to the November edition of our All Things Molasses newsletter where we look at how molasses blends could be the perfect alternative liquids to Pot Ale Syrup this winter and we are also excited to announce the launch of our new Facebook page.

ON FARM FOCUS

Looking for Pot Ale Syrup alternatives? Look no further than Molasses blends!



By Will Stackhouse, UMGB Junior Commercial Manager

When balancing a winter ration, it's easy to compare liquid feeds on price alone.

But the better question might be:

"What nutrient is the ration actually missing?"

Pot Ale Syrup has been a popular feed ingredient for many years and remains a valuable co-product from the Scotch whisky industry.

It provides:

- **A valuable source of protein and energy**
- **Yeast residues, proteins and minerals**
- **Good palatability and forage intake benefits**
- **A natural co-product feeding option**

However the availability of Pot Ale Syrup to farm has been decreasing in recent years and many of the forage challenges facing farms this winter are changing.

Across Great Britain, variable forage quality, higher fibre levels and lower levels of rapidly fermentable energy are becoming increasingly common concerns.

This is where molasses-based liquids can offer additional benefits.

Molasses is renowned for:

- **Improving ration palatability**
- **Increasing dry matter intakes**
- **Stimulating fibre digestion**
- **Reducing ration sorting**
- **Supporting milk proteins**
- **Helping livestock get more from home-grown forage**

And where additional protein is required, products such as our **MolPro range** combine molasses with regulated-release bonded urea to provide both sugars and protein in a single liquid feed. The MolPro range was developed specifically as a high-protein, high-energy solution for mixed forage diets.

Looking at the typical analyses (DM basis):

Pot Ale Syrup

- Protein: 30%
- Sugars: not declared
- Dry Matter: 43%

MolPro Extra 35

- Protein: 35%
- Sugars: 42%
- Dry Matter: 60%

The key difference is that MolPro not only supplies protein but these liquids also deliver a significant source of readily fermentable carbohydrates in the form of sugar to support rumen microbes and forage utilisation.

And this is where it is very important to remember that not all liquids are created equal as MolPro Extra 35 contains 30% more dry matter content than Pot Ale Syrup so on a fresh basis it actually supplies nearly twice as much protein! The higher Dry matter of the MolPro liquids also mean that you can feed a significantly lower quantity of these liquids per head of cattle and still maintain exactly the same dry matter intakes in the diet!

So perhaps the question isn't:

"Which liquid is better?" It's:

"Which liquid best complements the forage in front of my cattle?"

Because when forage quality is variable, choosing a liquid that balances both energy and protein requirements can make a significant difference to intake, rumen function and overall performance.

The best liquid isn't always the one that a farm has always used or is the lowest price per tonne spend, it's the one that fills the biggest nutritional gap in the ration.

For more information about UMGB's extensive range of liquid products please call us on 0151 955 4850.

United Molasses GB are now on Facebook

United Molasses GB are excited to launch the new United Molasses GB Facebook page at this year's AgriScot 2026 trade show in Edinburgh.

Following us on Facebook will mean you stay connected with the UK's leading molasses supplier for :-

- **Latest molasses market news**
- **Molasses feeding guidance**
- **Product and services updates**
- **Latest Newsletters and literature**

AgriScot 2026
Your Farm Business Event

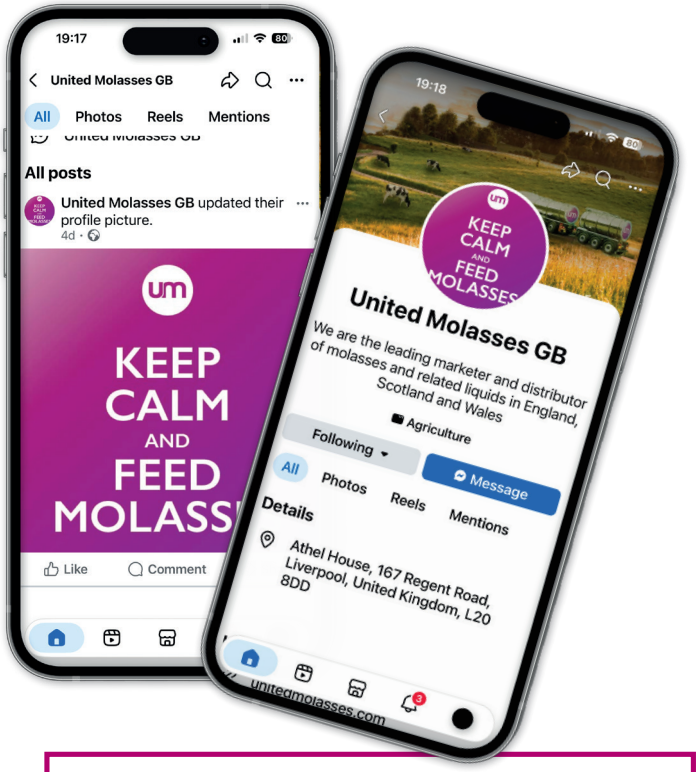
So if your visiting AgriScot this year please:

- **Follow the United Molasses GB Facebook page**
- **Visit our United Molasses GB stand**
- **Show us you're following the page**

...and receive a free promotional gift while stocks last!

Follow today and join the United Molasses GB community.

Promotional items available while stocks last.



SCAN HERE!
to follow us on Facebook

Molasses Tank Scheme

The United Molasses tank scheme can help in the purchase of a new tank by offering a flexible mode of payment with no interest to pay for up to 36 months!

- **No lump sum payment so the cost is spread**
- **No interest to pay**
- **Safe and easy way to handle bulk liquids on farm**
- **Solves potential farm storage issues**

TO FIND OUT MORE:
call 0151 955 4850 NOW

